



CRIMSON TRACE® GUNSITE 250 LASER COURSE SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT DOES NOT IMPROVE YOUR CHANCES OF WINNING. YOU HAVE NOT YET WON. VOID WHERE PROHIBITED BY LAW. PARTICIPATION CONSTITUTES YOUR FULL AND UNCONDITIONAL AGREEMENT TO BE BOUND BY THESE OFFICIAL RULES. WINNING A PRIZE IS CONTINGENT ON FULFILLING ALL REQUIREMENTS SET FORTH IN THESE OFFICIAL RULES. ANY VIOLATION OF THESE RULES MAY RESULT IN DISQUALIFICATION, WITHOUT NOTICE OR OTHER OBLIGATION TO THE VIOLATOR. ALL DECISIONS OF SPONSOR ARE FINAL AND BINDING IN ALL RESPECTS.

1. Description of Sweepstakes / Prize. In the “Crimson Trace Gunsite 250 Laser Course Sweepstakes” (the “Sweepstakes”), Crimson Trace Corporation (“Sponsor”) will award one (1) Crimson Trace Gunsite 250 Laser Course prize package. The prize package consists of: Enrollment (including tuition fees) for the prize winner and his/her guest in the Crimson Trace Gunsite 250 Laser Course, to be held November 13-17, 2017, at the Colonial Shooting Academy in Richmond, Virginia; lodging for the winner and his/her guest for five days and four nights (arranged by Sponsor); round-trip air fare for the winner and his/her guest to/from Dulles International Airport in Dulles, VA (up to a total of \$1,000.00); Crimson Trace® laser sighting devices for the prize winner and his/her guest; and ammunition necessary for participation in the Crimson Trace Gunsite 250 Laser Course. Sponsor will act as a liaison between prize winner and Gunsite Academy to facilitate course registration. All other expenses and incidental costs are the sole responsibility of the prize winner and his/her guest (including, but not limited to: ground transportation, and meals). Prize winner and his/her guest must meet all requirements for participation in the Crimson Trace Gunsite 250 Laser Course, including: Gunsite Academy’s Credential Policy which requires course participants to submit the following documents: copy of US driver’s license or passport, current active duty / reserve / MIL/LE ID card (if applicable). If civilian, current Concealed Weapons permit OR a statement of NO criminal history from a Law Enforcement Agency. Course participants will be required to complete course application that confirms identity, acknowledgement that careful control of deadly weapons is required and that Gunsite Academy reserves right to terminate instruction if conduct is not deemed satisfactory at the discretion of the staff. Course participants must abide by all safety procedures required and will sign a statement releasing Gunsite Academy, Inc. from any injury sustained during training program. Course participants must be at least 18 years of age at the time of class OR must be accompanied by a parent or legal guardian. The total approximate retail value

(ARV) of the prize package is \$4,990.00 USD. The ARV of the prize package represents Sponsor's good faith determination. That determination is final and binding and cannot be challenged or appealed. If the actual value of the prize package turns out to be less than the stated ARV, the difference will not be awarded in cash or otherwise.

2. Sweepstakes Term. The Sweepstakes begins on July 10, 2017 at 11:00 a.m. (PST) and ends on August 10, 2017 at 11:00 a.m. (PST) (the "Sweepstakes Term"). Sponsor's computer is the official time-keeping device for this Sweepstakes. All entries must be submitted via Facebook® Sweepstakes Application or via Sponsor's website during the Sweepstakes Term in accordance with these Official Rules to be eligible to win. Limit one (1) entry per person per day during the Sweepstakes Term regardless of the method of entry. Entries that do not comply with these Official Rules will not be accepted. Automated or robotic entries submitted by individuals or organizations will be disqualified. Any attempt by an entrant to enter more than once per day by using multiple/different email addresses, identities, registrations, logins or any other methods, including, but not limited to, commercial contest/sweepstakes subscription notification and/or entering services, will void that entrant's entries and that entrant will be disqualified.

3. How to Enter.

(A) Primary Method:

Via Facebook: To enter the Sweepstakes via Facebook, entrants must: (1) sign into their Facebook accounts, (2) visit Sponsor's official Facebook page, (3) go the Crimson Trace Gunsite 250 Laser Course Sweepstakes page, and (4) complete and submit the information required on the official Crimson Trace Gunsite 250 Laser Course Sweepstakes entry form.

or

(B) Alternate Method:

Via Email: To enter the Sweepstakes via Sponsor's website: (1) visit <https://www.crimsontrace.com/company/promotions/gunsite-laser-course-sweepstakes>; and (2) complete and submit the information required on the official CRIMSON TRACE GUNSITE 250 LASER COURSE SWEEPSTAKES entry form.

4. Odds of Winning. Odds of winning a prize depend on the number of valid entries received. **Many will enter, one will win.** Only one (1) prize package will be awarded to any one person.
5. Eligibility. Open only to legal residents of the fifty (50) United States and the District of Columbia who are twenty-one (21) years old or older at the time of entry and who can provide proof of U.S. residency. Residents of U.S. territories and possessions, U.S. military installations or diplomatic stations in foreign countries, and all locations not physically located within the continental United States and including Hawaii are excluded from this Sweepstakes. Additional eligibility requirements are set forth in these

Official Rules. Employees of Sponsor and its agents, affiliates, and subsidiaries and members of their families and immediate households are not eligible to participate in this Sweepstakes. All eligible entries will be included in a random drawing for the prize. All federal, state and local laws and regulations apply.

6. Winner. The prize winner will be selected by random drawing within seventy-two (72) hours following the close of the Sweepstakes Term. The prize winner will be notified by Facebook message or by email (depending on method of entry). The prize winner must respond to Sponsor via private message (Facebook message), or by an email response to the email notification from Sponsor, with the prize winner's name, address, phone number, and email address within seventy-two (72) hours of the direct reply comment notification or email from Sponsor to claim the prize. Prize winner shall be required to demonstrate eligibility in accordance with these Official Rules and complete and return all required affidavits of eligibility and releases within five (5) days of receipt to be eligible to claim and receive the prize. Prize winner shall not, in the opinion of Sponsor, as determined by Sponsor in its sole discretion, have engaged in conduct or speech that would tend to shock, insult, or offend the community or that would tend to diminish the reputation of Sponsor's brands, bring Sponsor into public disrepute, contempt, scandal or ridicule, or reflect unfavorably on Sponsor or the Sweepstakes. Prize winner must meet all requirements for participation in the Crimson Trace Gunsite 250 Laser Course Sweepstakes and any other requirements set forth in these Official Rules, including, providing all required information, executing all documents and releases necessary for award of the prize package. Prize winner and his/her guest must meet all requirements for participation in the Crimson Trace Gunsite 250 Laser Course, including, compliance with the Gunsite Academy's Credential Policy, and any physical requirements to safely participate in the course. If for any reason Sponsor is unable to contact the prize winner, the prize winner fails to timely respond, the prize winner fails to submit required documentation with the designated timeframe, or the prize winner is ineligible, the prize package will be awarded in a random drawing to another eligible entrant. Sponsor, and its agents, affiliates, and subsidiaries, may use the name, likeness and any other information of the prize winner without compensation in advertising or otherwise. REPLYING TO THE PRIZE NOTIFICATION WILL NOT AUTOMATICALLY MAKE A POTENTIAL WINNER AN ACTUAL PRIZE PACKAGE WINNER. EACH POTENTIAL WINNER MUST MEET ALL ELIGIBILITY REQUIREMENTS AND OTHERWISE COMPLY WITH THESE OFFICIAL RULES.
7. Prize Package; Restrictions. The prize package consists of enrollment (including tuition fees) for the prize winner and his/her guest in the Crimson Trace Gunsite 250 Laser Course, to be held November 13-17, 2017, at the Colonial Shooting Academy in Richmond, Virginia; lodging for the winner and his/her guest for five days and four nights (arranged by Sponsor); round-trip air fare for the winner and his/her guest to/from Dulles International Airport in Dulles, VA (up to a total of \$1,000.00); and Crimson Trace® laser sighting devices for the prize winner and his/her guest. Sponsor shall choose all components of prize package in its sole discretion. The prize package (including all components) is subject to availability and may be subject to additional federal, state or local restrictions. No substitution or cash equivalent of the prize (or

portion of any prize) will be allowed or granted except at Sponsor's sole discretion due to unavailability of a prize (or portion of a prize) for any reason. Any substitution by Sponsor of the prize or portion of the prize shall be made with an item of comparable or greater value. Prize winner and his/her guest are solely responsible for providing their own firearms, magazines, ammunition, and personal gear that may be necessary or required for participation in the Crimson Trace Gunsite 250 Laser Course. The prize package is not transferable or assignable to another party by the winner.

8. Sweepstakes Materials. By entering into this Sweepstakes, entrants grant to Sponsor an irrevocable, perpetual, worldwide, non-exclusive, royalty-free, sub-licensable right and license to distribute, reproduce, modify, perform and display and otherwise use any and all content, information, posting, communication, message or other materials (including entrant's name, image or likeness) provided by entrant ("Sweepstakes Materials") for Sponsor's use in the normal conduct of its business, including marketing, promotional and sales activities. Subject to these Official Rules, entrants understand that all Sweepstakes Materials will be treated as non-confidential and nonproprietary information.
9. Privacy. Sponsor's collection, use and sharing of any information submitted by entrants, prize winner or prize transferee in connection with this Sweepstakes will be governed by Sponsor's Privacy Policy, available here: www.crimsontrace.com/privacy-statement.html. By entering the Sweepstakes, you acknowledge and agree that you have read and that you understand and agree to the terms of Sponsor's privacy policy, which is hereby incorporated into and made a part of these Official Rules by this reference. However, notwithstanding anything to the contrary in Sponsor's privacy policy, by entering the Sweepstakes, you agree that Sponsor may use your personally identifying information for marketing Sponsor's products, offers, and events to you. You may unsubscribe to receipt of marketing communications at any time. By entering this Sweepstakes, you acknowledge that you are disclosing your personally identifying information to Sponsor, and not to Facebook. Entrants will not be required to disclose personal financial information to enter the Sweepstakes.
10. Taxes / Fees. All taxes or incidental expenses (including transfer fees) are the sole responsibility of the prize winner (or, if the prize is transferred as permitted in these Official Rules, the prize transferee). Except as specifically provided in these Official Rules, rights to the prize package are not transferable. The prize package may not be substituted or redeemed for cash or other consideration. The prize winner or prize transferee (as applicable) will be required to complete and submit an IRS Form W-9 to Sponsor before prize package can be awarded.
11. Announcement of the Winner. The prize winner and/or prize transferee will be publicly announced via Sponsor's Facebook page and otherwise following the conclusion of the Sweepstakes Term. For the name of the prize winner/prize transferee, please send a self-addressed, stamped envelope to Sponsor at the following address:

Crimson Trace Corporation

Attn: Crimson Trace Gunsite 250 Laser Course Sweepstakes
9780 SW Freeman Drive
Wilsonville, OR 97070

Vermont residents may omit return postage. Requests for the name of the prize winner/prize transferee must be received within sixty (60) days of the last day of the Sweepstakes Term.

12. No Sponsorship by Facebook. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Facebook, Inc.
13. Void Where Prohibited. The Sweepstakes is void where restricted by law, subject to tax, or otherwise prohibited. The Sweepstakes is strictly for entertainment purposes and may not be used in connection with any form of gambling.
14. Changes to Official Rules. Sponsor reserves the right to change the Official Rules or cancel the Sweepstakes at any time without further obligation or liability.
15. Disclaimer of Liability; Release. Sponsor is not responsible for any incorrect or inaccurate information associated with or utilized in the Sweepstakes, including but not limited to any printing or typographical errors in any Sweepstakes materials, or for any technical or human error, which may occur in the processing of entries in the Sweepstakes. Sponsor is not responsible for and has no obligation to notify entrants of any incorrect or inaccurate information, whether caused by entrants or any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error, which may occur in the processing of submissions in the Sweepstakes. Sponsor has no liability or responsibility for entrant's participation in or attempt to participate in the Sweepstakes or ability or inability to enter the Sweepstakes or participating in any prize-related activity. Sponsor is not responsible for any personal injury or property damage or losses of any kind which may be sustained to entrant's or any other person's computer equipment, smart phone or mobile device resulting from participation or attempted participation in the Sweepstakes. Sponsor assumes no responsibility for any incomplete, misdirected, late, or lost entries, or any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, garbled or corrupted data transmitted, inaccessibility of any entry website, theft or destruction or unauthorized access to, or alteration of, entries or entry data, telephone, cable, satellite, network, electronic or Internet connectivity or other online or telephone network communication problems, errors or limitations of any Internet or telephone service providers, servers, hosts or other providers, failure of any online transmissions to be sent or received, or traffic congestion on the Internet or any entry website. If, for any reason, the Sweepstakes is not capable of running as planned, including tampering, unauthorized intervention, fraud, or any other causes beyond the control of the Sponsor which affects the administration, security, fairness, integrity or proper conduct of the Sweepstakes, then Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes. In the event that proper administration of the

Sweepstakes is prevented by such causes as contemplated above, Sponsor will pick the prize winner from all eligible, non-suspect entries received prior to such action.

Entrants, prize winner or prize transferee agree that Sponsor, its parent, subsidiaries and affiliated companies, Facebook, Inc. and their respective officers, managers, members, directors, employees, representatives and agents will have no liability whatsoever for, and shall be held harmless by entrants, prize winner or prize transferee against, any and all liability, including but not limited to any death, injury, loss or damage of any kind, resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize, participation or attempted participation in this Sweepstakes, or while traveling to, preparing for or participating in any prize-related activity.

By participating in this Sweepstakes, you (a) agree to release (i) Facebook; and (ii) Sponsor and affiliates, suppliers, advertising/promotion agencies, and each such company's officers, directors, employees, and agents (collectively, the "Releasees") from any and all liability for any and all claims, losses, damages, injuries, death, damage to or loss of personal property, costs and expenses (including reasonable attorneys' fees) of any kind arising out of or relating to your participation in this Sweepstakes; your acceptance, possession, use, or misuse of your prize; and/or the Releasees' use of your name and likeness (including without limitation liability from and claims for libel, defamation, invasion of privacy or right of publicity, infringement of copyright, or violation of any other right); and (b) agree to indemnify and hold harmless the Releasees from and against any and all third-party claims, losses, damages, liabilities, injuries, death, damage to or loss of personal property, costs, and expenses (including reasonable attorneys' fees) of any kind arising out of or relating to your participation in this Sweepstakes; your acceptance, possession, use, or misuse of your prize; and/or the Releasees' use of your name and likeness (including without limitation liability from and claims for libel, defamation, invasion of privacy or right of publicity, infringement of copyright, or violation of any other right); and (c) acknowledge and agree that the Releasees have not made and are not responsible or liable for any guarantees, warranties, or representations, express or implied, regarding the prize. The prize package must be accepted as awarded, and the prizes are awarded "AS IS" and "AS AVAILABLE" with no guarantee, warranty, or representation, express or implied, in fact or in law.

16. Disqualification. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of any of the Sweepstakes; to be acting in violation of the Official Rules; or to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Sponsor, its subsidiaries, affiliates and agents, will be the sole judge of all matters relating to this Sweepstakes.
17. General. By entering this Sweepstakes, each entrant, prize winner warrants that, (a) the entrant has read, understood and followed these Official Rules; (b) the entrant agrees to be bound by the decisions of the Sponsor; and (c) the entrant is eligible under these Official Rules. Each potential prize winner may be subject to verification and investigation before being awarded any prizes. This Sweepstakes shall be governed by,

and construed in accordance with, the laws of the State of Oregon, without giving effect to any conflict-of-law rules that would result in the application of the laws of any other jurisdiction. By participating in this Sweepstakes, entrants agree that, except to the extent prohibited by applicable law, (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, and exclusively by the U.S. District Court for Oregon or the appropriate Oregon State Court located in Clackamas County, Oregon, , and entrants submit to the exclusive jurisdiction and venue of such courts for any and all causes of action relating to this Sweepstakes or the prize package awarded; (2) any and all claims, judgments and awards shall be limited to the greater of (i) actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes and claiming the prize (if any), or (ii) \$50.00 USD, but in no event shall there be a claim or award of attorneys' fees or costs; and (3) under no circumstances will entrants be permitted to obtain, and entrant hereby waives all rights to claim, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR CERTAIN DAMAGES SO THE ABOVE MAY NOT APPLY TO YOU.**

In case of a dispute over the identity of an entrant who submitted the winning entry, the authorized account holder of the Facebook or other email account associated with that entry will be deemed the entrant. The "authorized account holder" is deemed the natural person who is assigned the Facebook account by Facebook, Inc., or for other email accounts, the internet provider, online service provider, or other organization (e.g., business, education institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Such authorized account holder must comply with these Official Rules, be the person who completed the act of entering, and, in Sponsor's sole discretion, may be required to provide proof of ownership of the Facebook or other email account. If a dispute cannot be resolved to Sponsor's satisfaction, the entry will be deemed ineligible.

Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of such term on another occasion or any other term. Sponsor reserves the right, in its sole discretion, to disqualify any individual who Sponsor finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this Sweepstakes or any other promotion or in an unsportsmanlike or disruptive manner.

CAUTION: Any attempt by any person to defraud Sponsor in connection with the Sweepstakes, to damage any website, or to otherwise deliberately undermine the legitimate operation of the Sweepstakes, may be a violation of criminal and civil laws and be subject to criminal and civil penalties. Should such an attempt be made, Sponsor will disqualify any such person from the Sweepstakes, without notice to such person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law and to cooperate in the prosecution of any such conduct.

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